

Content Writer (Chinese Medicine / Medicine)

Are you passionate about health, love writing and want to make a difference?

Healthy Matters is looking for reliable **Content Writer Interns** to join our team!

The mission: to build HK's most trusted health resource and reach millions of people!

Your key responsibilities

- Following our growth strategy, write, edit & publish SEO-friendly, top-quality online health content.
- Review and optimize existing health content to ensure optimal SEO ranking.
- Conduct keyword research and use SEO guidelines to increase web traffic.
- Source relevant and reliable information from Healthy Matters approved sources.
- Create new content and work on new projects assigned by management (specifically Chinese Medicine content).

What we value

- A teamplayer: you enjoy teamwork and value other's inputs.
- A game changer: you want to make a difference!
- An entrepreneur: you work hard and have passion. You are reliable & never give up.

Skills and experiences

- University undergraduates studying *Chinese Medicine* or *Pharmacy in Chinese Medicine*.
- Excellent written & spoken communication skills in English and Traditional Chinese.
- Understanding of SEO, interest in digital & best practices in web content writing a plus.
- Highly motivated personality, with a strong interest in health and medicine.
- Detail minded, meticulous and with excellent organizational skills.
- You thrive under deadlines and pressure.
- Proven track record of commitment and reliability.

What we offer

- Fun and flexible startup culture.
- An international & dynamic team supporting you to achieve your potential.
- Your work will positively impact millions of people in HK!
- Beautiful, modern office space (with great views!).
- Flexible working hours.

To apply for the internship, please send the following information with the subject line “[Application: Internship Chinese Medicine Content Writer at Healthy Matters](#)” to careers@healthymatters.com

1. Your CV
2. Your availability full time, part time or a combination, for example:
 - a. Full time: 3 months from 1 June until 31 August
 - b. Part time: 3 days a week, Monday to Wednesday from 1 June to 30 October
 - c. Full time: 2 months from 1 July until 31 August & Part-time: 2 days a week on Monday and Friday from 1 October to 31 December
3. Any work samples in English and Traditional Chinese.

Please indicate any useful details, such as why you are interested and why we should choose you!